

Trevor Wells

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Portfolio: <http://www.trevorwells.com/>

Flat 3, 14 Station Parade, Richmond TW9 3PZ

Hi, I am a digital designer, experienced in layout, user interface design and integrated design. From sketching wireframes to crafting prototypes in Sketch for Mac or Axure, to designing finished screens in Adobe CC.

I have designed adaptive websites, software interfaces, apps, online campaigns, branding, printed promotional collateral and e-newsletters. My previous experience is working within agencies and in the broadcasting, software development and mobile games industries.

Technical Skills

- Adobe CC
- Sketch for Mac
- Collaborative tools: Zeplin, Slack, InVision
- Design for print
- Responsive website design
- Flash (Adobe Accredited)
- HTML5 and CSS3 (basic)
- SketchUp 3D
- Maya (basic)
- PowerPoint
- SEO experience/ability
- Accessibility experience/ability
- Proven UI experience - design patterns
- UX experience/ability
- Wireframing/prototyping using Balsamiq, Sketch for Mac and Axure
- Storyboarding

Personal Skills

- A good communicator with teaching experience (PTLLS qualification)
- Flexible with a willingness to learn new skills
- Reliable and professional
- Managerial experience
- Experienced in Agile working environment
- Equally comfortable working alone or as part of a team

Employment

Digital Designer (Contractor)

Agency

London

Jan 2017 – Current

Software:

- Photoshop
- Illustrator
- Sketch for Mac
- Zeplin and Slack

Digital Designer (Contractor)

Kids Industries

London

Sep 2016 – Dec 2016

Part of a design team for a high profile MENA children's website, suite of online games and design lead on accompanying marketing and parent's websites.

Key Achievements:

- Creation of wireframes and grids for the children's website using Sketch and the design of keyframe visuals for client sign-off
- Design of X2 children's games - wireframes, user flows, keyframes for client sign-off and the design of game assets
- Lead visual and UI design on adaptive marketing and parent's websites - provision of keyframe visuals for client sign-off
- Provide assets for all websites for the dev team using Photoshop and Sketch and output to Zeplin

Software:

- Photoshop
- Illustrator
- Sketch for Mac
- Axure
- Zeplin and Slack
- Keynote

Senior Designer

Marmalade Technologies Ltd

London

Feb 2013 – Aug 2016

<http://www.madewithmarmalade.com> (closed)

A wide range of design responsibilities including: design of the new marketing and game studio websites, re-branding, online developer documentation, software user interface design, design of promotional printed collateral for exhibitions and workshops and conceptual design for game art.

Key Achievements:

- Creation of sitemaps, user personas and flow diagrams with marketing and UX teams
- Presentation of keyframe designs to management for sign-off
- Completed online and offline projects on time to a high standard
- Visual representation of technical concepts through graphical diagrams and illustrations
- Rebrand design
- Worked closely with the UX designer, marketing and software development teams to design new SDK products
- Design of a wide range of printed collateral for exhibitions

Software:

- Photoshop
- Illustrator
- Flash
- Axure
- Balsamic

Design Lead

RJmetis

London

Feb 2012 – Dec 2012

Driving the design of the new web-based room booking/management application, marketing websites and mobile app.

Liaising with the Managing Director and Development Manager helping to define the specifications for the application.

Concept design and company branding design.

Key Achievements:

- Completion of sitemap, flows and wireframes based on a loose brief
- Completion of screen designs to tight deadlines
- Branding and concept design

Teacher (Part time)

Morley College

London

Feb 2011 – Dec 2011

Teaching HTML, Dreamweaver and Adobe Flash Accredited courses.

Key Achievements:

- Passed PTLLS teaching qualification

Senior Web Designer

GMTV/ITV Breakfast

London

Jul 2000 – Feb 2011

I undertook the initial and ongoing design of the GMTV company websites during this period.

As the design and development team at GMTV was quite small in the beginning, I was assigned a broad range of tasks and responsibilities, which included: Creating briefs; the design and build of the websites using Photoshop, Dreamweaver and Fireworks; ad campaigns banners MPUs homepage takeovers, as well as design for print.

I worked closely with the ITV marketing department and Head of Design at ITV gathering research ready for the new breakfast show site designs. I also worked with the ITV online team designing the new Daybreak and Lorraine websites.

Key Achievements:

- Presented design ideas to and liaised with management at all levels
- Worked closely with the TV Graphics department to maintain continuity between the show GMTV and online
- Managed two junior designers

- Designed the weather section and a number of small Flash game applications
- Managed other small design projects from start-up to close down e.g. microsites, quizzes and online ad campaigns for affiliates and sponsors
- Created page layouts and module designs for the main site sections in Photoshop ready for the front end development team to deploy and test
- Story-boarded the animation for the Lorraine homepage Flash carousel
- Involved in daily decision making meetings with the site editors/ stakeholders during the initial design process.
- Maintained the GMTV website during the changeover to ITV

Web Designer / editor (part of a team)

The New Millennium Experience Company

London

Sep 1999 – July 2000

Web page design for the Dome Intranet and 3Com Palm V sites. Collect, collate and adapt source information for inclusion on the intranet.

Administration of 3Com Palm V site using AvantGo software.

Key Achievements:

- Involved in the ongoing development of the intranet site using HTML and DHTML
- Designed menu systems for the Palm V site

Projects Administrator

The British Quality Foundation

London

Aug 1997 – Sep 1999

Updating of the website and intranet with membership information.

Editing and co-ordination of the bi-monthly membership newsletter and a series of information sheets.

Key Achievements:

- Design and production of new corporate website (on-line May 99) using Photoshop.
- Completed MSc. In multimedia
- Designed and produced the bi-monthly magazine with a circulation of 2000 using QuarkXpress

Education

- Westminster University, London (1997-2000) – MSc Interactive Multimedia, Merit
- London Guildhall University, London – B.A. (Hons) Fine Art, Upper 2:1 (1994-1997)
- West Kent College, Tonbridge (1992-93) – BTEC Nat Cert Business & Finance, Merit

During my Fine Art degree I became interested in the web and animation. For my end of course show I used web technology as part of the installation. This led me to taking an MSc in Multimedia immediately afterward.

Memberships

UX Crunch
School of UX Design
UX Sketch Out
Artists and Illustrators
CG Artists Tuesdays
Framer
Sketch
Storyboarding - Escape Studios

Personal interests

Drawing, character design, cinema and playing the guitar.

References

References can be provided